

Camp Victory
Job Description

POSITION: Marketing Intern

RESPONSIBLE TO: Overnight Camp Director

QUALIFICATIONS:

1. Has a sincere love for the Lord and shows a consistent walk with God.
2. Is in agreement with Camp Victory's philosophy, policies and Statement of Faith.
3. Is eager to learn, enjoys working with people, and has a desire to see individuals come to know and grow in Christ.
4. Ability to communicate highly effectively in written and verbal contexts.
5. Knowledge of or ability to learn social media management and graphic design.
6. Ability to relate to and interact with potential summer staff and camper parents.
7. Self-motivated and outgoing.

GENERAL OVERVIEW:

The Marketing Internship is a full-time position, 40+ hours per week, assisting the Overnight Camp Director to plan and implement a marketing strategy for the summer camp program, as well as helping other departments plan marketing for events and/or retreats. The intern will assist in the management of social media pages, attend marketing meetings and events, and assist with summer staff recruitment efforts.

RESPONSIBILITIES:

1. Be a witness for Jesus Christ in all words and actions, and share Christ's love with the public, campers, and staff to reflect favorably upon the Lord and Camp Victory.
2. Develop a Christ-like, servant atmosphere in the work area.
3. Participate in personal, spiritual, and professional development.
4. Assist Overnight Camp Director with camper, staff, summer, and event marketing.
5. Assist with social media management, posting, and responses.
6. Assist with internal, physical and all other potential marketing strategies.
7. Photograph retreat groups and other events, storing photos in digital system and producing each weekend's meal PowerPoint presentation
8. Provide assistance to guests, set up meeting rooms, clean any necessary buildings, help in the kitchen during meals, help run programs such as the challenge course, archery or other program activities as needed.
9. Perform all other duties as assigned by the Camp Directors.

DATES & COMPENSATION:

1. Sunday prior to Labor Day Weekend – Memorial Weekend Monday
 - a. Break November 20th – January 4th
2. Camp Professional training and experience
3. Weekly stipend of \$250.00
4. Room & Board for duration of internship
5. Opportunity to attend Christian Camp & Conference Association Sectional Conference and Program Advances