

Camp Victory
Job Description

POSITION: Multi-Media Specialist

RESPONSIBLE TO: Overnight Camp Director

QUALIFICATIONS:

1. Has a sincere love for the Lord and shows a consistent walk with God.
2. Is in agreement with Camp Victory's philosophy, policies and Statement of Faith.
3. Is eager to learn, enjoys working with people, and a desire to see individuals come to know and grow in Christ.
4. Self-motivated and outgoing, ability to see what needs to be done and produce results.
5. Hospitality Industry experience preferably camping & retreat work experience.
6. Has ability to work on computer, both PC and MAC.
7. Proven knowledge of AV equipment and how to operate and set up systems.
8. Experience with digital camera filming, digital video creation, video editing, and online video hosting sites. (Using programs such as Final Cut Pro, Premier Pro, and After Effects, or similar)
9. Experience with digital camera photography, photo editing, and online photo hosting sites. (Using programs such as Photoshop, Gimp, and Lightroom, or similar)
10. Self-motivated and proven organizational skills.

GENERAL OVERVIEW:

The Multi-Media Specialist is responsible for communicating the ministry of summer programs, year-round rental retreat and in-house retreat programs, fundraising & volunteerism through video stories. To ensure that these programs focus on communicating the core values of the organization which are.

- Community – We will develop relationships to further God's kingdom.
- Evangelism – Our relationships and program will proclaim the Gospel of Jesus
- Discipleship – Our relationships with people will lead to faith formation.

The multi-media specialist will oversee the coordination, administration, creative writing, production and publication of video stories, articles, and social media marketing.

RESPONSIBILITIES:

1. Ministry & Spiritual Expectations:
 - a. Be a witness for Jesus Christ in all words and actions, and share Christ's love with the public, campers, and staff to reflect favorably upon the Lord and Camp Victory. (Acts 1:7)
 - b. Develop a Christ-like, servant atmosphere in the work area.
 - c. Seek to Love Jesus Christ with all your heart, mind, and strength. (Matthew 22:37-39)
 - d. Find opportunities to share the Gospel of Jesus Christ with and disciple interns, summer camp staff, work peers, volunteers, and guests in their walk with Christ and encourage their understanding of who Jesus Christ is and how much He loves them.

- e. Help summer and intern staff understand their role in discipling campers to love Jesus Christ
 - g. Identify new opportunities to increase Camp Victories ability to share its ministries with others via photography and video.
2. Summer Media Team
- a. Hire and train summer video and photography staff.
 - b. Ensure that all camp videos and photos meet CV quality standards.
 - c. Ensure summer camp weekly videos and photo albums for both Day Camp and Overnight Programs
 - d. Ensure collection of videos of summer staff and campers to create the “What God Did” narrative video for the website & Applause special event.
3. Videos & Photography:
- a. Ensure the proper storage and organization of video footage to be used for immediate or later use.
 - b. Coordinate, generate and produce videos and ads needed by program directors.
 - c. Example of program promotional & highlight videos:
 - i. Summer Camper Recruitment
 - ii. In-House Retreats (ie. Family, Grandparent Camps)
 - iii. Summer Staff Recruitment
 - iv. Fall and Winter Camps
 - v. Retreat Rentals
 - vi. Annual fundraising events such as: Applause, Annual Golf Tournament, and Chili-feed.
 - d. Communicate the need for and importance of ministries at Camp Victory
 - i. Donor Narratives
 - ii. Calls to Action
 - iii. Capital Campaigns
 - iv. ULEAD Camper scholarships
5. Perform all other duties as assigned by the Executive Director